

ORDER



Orders
Order / Rev: 1596731
Alt Order #: 08338655
Product Desc: FRAN PERSON-5TH DIST
Estimate: TBD
Flight Dates: 10/05/16 - 10/10/16
Original Date / Rev: 10/06/16 / 10/06/16
Order Type: Political

WIS-TV

Primary AE: Jim Rapp
Sales Office: H-CHI
Sales Region: National

Agency
Name: AKPD Message & Media
Buying Contact:
Billing Contact:
 730 North Franklin Street
 Chicago, IL 60654

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Person, Fran/D/Congress/SC
Demographic: A35+
Product Codes: PL810
Priority: P 1
Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/10/16	11	\$4,300.00	\$3,655.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	11	\$4,300.00	\$3,655.00	0.00
Totals	11	\$4,300.00	\$3,655.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Rapp			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WISTV	10/05/16	10/05/16	NET NBC Today Show	Comm	7-9AM	--1----	:30	1	\$450.00	P 1	0.00	NM	1	\$450.00
				NBC Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	--1----		1				\$450.00		0.00			
2	WISTV	10/06/16	10/06/16	LOC Live @ 530p	Comm	LIVE @ 530p	---1---	:30	1	\$250.00	P 1	0.00	NM	1	\$250.00
				LIVE @ 530p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	---1---		1				\$250.00		0.00			
3	WISTV	10/05/16	10/05/16	LOC News @ Six	Comm	6-630PM	--1----	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
				News @ Six											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	--1----		1				\$600.00		0.00			
4	WISTV	10/05/16	10/05/16	LOC 11:00 PM News	Comm	11-1135PM	--1----	:30	1	\$400.00	P 1	0.00	NM	1	\$400.00
				11:00 PM News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	--1----		1				\$400.00		0.00			
5	WISTV	10/06/16	10/06/16	LOC 11:00 PM News	Comm	11-1135PM	---1---	:30	1	\$400.00	P 1	0.00	NM	1	\$400.00
				11:00 PM News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	---1---		1				\$400.00		0.00			
6	WISTV	10/06/16	10/06/16	NET The Tonight Show	Comm	1135-1235xM	---1---	:30	1	\$200.00	P 1	0.00	NM	1	\$200.00
				Tonight Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	---1---		1				\$200.00		0.00			

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WIS-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WISTV	10/07/16	10/07/16	LOC WIS News SunriseComm WIS News Sunrise		6-7AM	----F--	:30	1	\$450.00	P 1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/03/16	10/09/16	----F--		1			\$450.00			0.00			
N 8	WISTV	10/10/16	10/10/16	NET NBC Today Show Comm NBC Today Show		7-9AM	M-----	:30	1	\$450.00	P 1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/10/16	10/16/16	M-----		1			\$450.00			0.00			
N 9	WISTV	10/09/16	10/09/16	NET NBC Sunday TodayComm NBC Sunday Today Show		8-9AM	-----S	:30	1	\$300.00	P 1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/03/16	10/09/16	-----S		1			\$300.00			0.00			
N 10	WISTV	10/07/16	10/07/16	LOC 11:00 PM News Comm 11:00 PM News		11-1135PM	----F--	:30	1	\$400.00	P 1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/03/16	10/09/16	----F--		1			\$400.00			0.00			
N 11	WISTV	10/09/16	10/09/16	News Following NFL M-Somm Late News Following NFL		1130P-1230xm	-----S	:30	1	\$400.00	P 1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/03/16	10/09/16	-----S		1			\$400.00			0.00			
													Totals	11	\$4,300.00